

PRESS RELEASE

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Novatech makes the world feel at home at WOMADelaide

The WOMADelaide festival is a global institution. Now in its 24th year, the four-day long celebration of world music and dance held in the beautiful surrounds of Adelaide's Botanic Garden shows no signs of age. The March 11-14 event smashed previous attendance records as 95,000 attendees took in performances from acts as diverse as Angélique Kidjo, Caexico, Violent Femmes, De La Soul, Ke\$ha, Ke\$ha Carmody and Ladysmith Black Mambazo.

A first in 2016, Novatech Creative Event Technology supplied all seven stages of the festival using world class audio, lighting, and video production equipment, backed by their expert personnel. The aptly named Novatech Stage was supplied in its entirety by Novatech, utilising their stage and roofing system.

The all-important Foundation Stage, which functioned as the festival's main stage, was serviced by Novatech's new Avid S6L digital mixing console, which has leapt to the top of every touring FOH engineer's first choice for console. "The S6L proved to hold its own over other consoles being used for the WOMADelaide Festival this year," said Adam Budgen, Senior Head Sound Technician at the Adelaide Festival Centre and WOMADelaide Foundation Stage FOH Operator. "The sound of the console was warm and articulate. Many of the touring engineers were trying it for the first time, with great results. Most of the engineers who were familiar with Avid's Profile platform were happy with the performance of the S6L, and found it easy to navigate and customise."



Complementing the great FOH console was a full L-Acoustics PA, consisting of a K2 line array system supplemented by SB28 subwoofers, with additional coverage via KARA line array elements. Over on Stage 2, an all L-Acoustics monitoring system of X15 HiQ reference stage monitors handled foldback for acts such as The Australian Dance Theatre, Sarah Blasko and Parisian Cuban twins Ibeyi. In total, Novatech deployed 230 L-Acoustics speaker cabinets, running off of 182 L-Acoustics LA8 power amplifiers across the festival site.

"L-Acoustics have combined form and function perfectly in the X15 HiQ. It's aesthetically appealing, it's astonishingly loud while maintaining the signature L-Acoustics 'musicality' and it's lightweight. My favourite monitor wedge on the market right now!" - Luke Mulligan (Monitor Engineer - Angus & Julia Stone, Pete Murray)

About Novatech Creative Event Technology

Novatech Creative Event Technology is one of Australia's leading and most respected audio visual production companies. Driven by a passion and commitment to staging exceptional events, we have the expertise, technology and resources to produce and stage truly unique conferences, gala dinners, product launches, road shows and concerts that surpass our client's expectations. Our world-class team, cutting edge technology and in-depth experience across a wide range of venues provides you with the confidence and peace of mind when staging your next event.

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