

## PRESS RELEASE

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### Novatech project a Path to The Future for Vivid

For the second year running, Novatech Creative Event Technology have helped bring ‘Light, Music and Ideas’ to entranced spectators at the University of Sydney as part of the Vivid festival. Transforming the University’s iconic Quadrangle building nightly, ‘Path to the Future’ featured 27 pieces of multimedia art from around the world, projection mapped onto the 52 metre wide, 30 metre high sandstone façade.

In its first year as an official Vivid Precinct, the University’s curated programme included works by French visual artist Joanie Lemerrier with UK sound artist James Ginzburg, New York’s Light Harvest Studios and Sydney’s The Electric Canvas. Another highlight was *Intercellular*, a series of short films created by University staff and students from the design, computing, medicine and music faculties, working with Indigenous staff and students from Eora TAFE. *Intercellular* bridged the idea of light from the galaxies, Indigenous astronomy and the physics of light from cells, in a celebration of the International Year of Light.

Novatech brought these ground-breaking creative visions to life by deploying double the amount of projection power compared to 2014. Ten Barco FLM HD20 projectors were cleverly stacked across five projection zones, reducing the projection tower footprint from three towers and 27 square meters in 2014 to just two towers and eight square metres this year. At the heart of the projection system, two D3 Technologies 4U v2.5 media servers joined with two D3 Technologies 4x4 Pro media servers to ensure that every pixel the artists created was mapped accurately with incredibly detailed 4K resolution.

Making the sure the show kept running, night in, night out, was a Lightware MX-FR33L digital video crosspoint router, which handled all signal distribution duties and provided redundant back-up switching in case of signal failure. Adding sound to the vision, Novatech positioned eight L-ACOUSTICS 115XT HiQ loudspeakers around the site, whose wedge profile and long-throw design made sure they were not only unobtrusive, but completely covered the audience throughout the vast outdoor space.

“It was great to be a part of this challenging yet rewarding project once again”, said Novatech Senior Project Manager Jayden Sutherland. “Vivid is an iconic event both locally and internationally, and Novatech is proud to supply technology that enables the artists to display their works. The University precinct is growing larger each year and saw massive crowds each night, as did the rest of the festival precincts. We’re excited to see what Vivid 2016 has in store!”

#### About Novatech Creative Event Technology:

Novatech Creative Event Technology is one of Australia's leading and most respected audio visual production companies. Driven by a passion and commitment to staging exceptional events, we have the expertise, technology and resources to produce and stage truly unique conferences, gala dinners, product launches, road shows and concerts that surpass our client’s expectations. Our world-class team, cutting edge technology and in-depth experience across a wide range of venues provides you with the confidence and peace of mind when staging your next event.

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